

Sanoma's generic privacy notice for contractors

This generic privacy notice provides information on how we (Sanoma capital group and/or relevant entity therefrom) process personal information of our contractors. If Sanoma entity with which you cooperate provides you with other, more specific privacy notice, that more specific privacy notice shall override this generic one.

If you are a bigger company and use individual contractors to render your services to us, please distribute this notice to such individual contractors as suitable.

Data controller: The data controller of your personal data is Sanoma capital group or the relevant entity from Sanoma capital group who will be benefiting from your services.

Purposes of processing: Your personal data will be processed in order to execute contract for your services.

Legal basis for processing: If the contract is concluded with you directly, the legal basis for the processing is art. 6 point 1 letter b of the General Data Protection Regulation, i.e. necessity to perform a contract with individual. If the contract is concluded with bigger entity and you are only acting on its behalf, the legal basis for processing is art. 6 point 1 letter f of the General data protection regulation (GDPR), i.e. justified interest of the data controller which is cooperation concerning your service.

The term of processing: Your personal data will be processed as long as it is necessary for the cooperation. Your personal data may also be processed after cooperation ends, especially for tax, accounting and reporting purposes, as well as to secure potential legal claims.

Data recipients: Your personal data might be processed on a need-to-know basis also by entities and persons cooperating with the relevant Sanoma company.

Transfer of personal data to third countries: your personal data might potentially be transferred to third countries (outside of EEA), in particular due to the use of IT cloud services. The transfer is usually authorized by the use of Standard Contractual Clauses approved by the European Commission (https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection/standard-contractual-clauses-scc_en) or by US-EU Data Privacy Framework (<https://www.dataprivacyframework.gov>). Sanoma strives to set up its environments to store data within the European Economic Area and to otherwise secure processing other than storage, so instances of potential transfer are limited.

Your rights: You have the right to request from us access to and rectification or erasure of personal data or restriction of processing and the right to data portability, as well as the right to object to processing – in accordance with the provisions of GDPR.

Complaint: You have the right to lodge complaint with the data protection supervisory authority if you believe that the processing of your personal data infringes the provisions of GDPR.

Freedom of providing data: Providing personal data is voluntary but not providing personal data may make our cooperation more difficult or even impossible.