

10 February 2025

Proposal for the use of the profit shown on the balance sheet and the payment of dividend

The retained earnings of the Parent Company according to the balance sheet of the Parent Company at 31 December 2024 were EUR 338,224,130.24 of which the loss for the financial year 2024 is EUR -746,275.17. Including the reserve for invested unrestricted equity of EUR 209,767,212.33, the distributable funds amounted to EUR 547,991,342.57 at 31 December 2024.

The Board of Directors proposes to the Annual General Meeting of 29 April 2025 that a dividend of EUR 0.39 per share shall be paid from the distributable earnings of the Parent Company.

The dividend shall be paid in three equal instalments. The first instalment of EUR 0.13 per share shall be paid to a shareholder who is registered in the shareholder register of the Company maintained by Euroclear Finland Oy on the dividend record date 2 May 2025. The payment date proposed by the Board of Directors for this instalment is 9 May 2025.

The second instalment of EUR 0.13 per share shall be paid in September 2025. The second instalment shall be paid to a shareholder who is registered in the shareholder register of the Company maintained by Euroclear Finland Oy on the dividend record date, which, together with the dividend payment date, shall be decided by the Board of Directors in its meeting scheduled for 9 September 2025.

The third instalment of EUR 0.13 per share shall be paid in November 2025. The third instalment shall be paid to a shareholder who is registered in the shareholder register of the Company maintained by Euroclear Finland Oy on the dividend record date, which, together with the dividend payment date, shall be decided by the Board of Directors in its meeting scheduled for 29 October 2025.

The proposed dividend is in line with the Company's profit distribution policy.

The Board of Directors proposes that EUR 484,337,113.10 be left in the shareholders' equity and that the dividend be paid in accordance with the aforesaid.

In Helsinki, 10 February 2025

Sanoma Corporation

Board of Directors